

**No. 26-07/2011-T&C-CM (pt)**

**Date: 09.10.2015**

**Circular T&C-CM No. 41/15-16**


To

All CGMs- Telecom Circles/ Telephone Districts.

**Sub: Promotional offer of Dussehra Bonanza under prepaid mobile services-reg.**

On the occasion of Dussehra, it has been decided by competent authority to offer the following promotional offer of extra talk time on Top-up under prepaid mobile services:-

- (a) Dussehra Bonanza - Talk Value of Rs. 1000/- on Top-up of Rs. 890/- (inclusive of S. Tax).
  - (b) Above offer will be available for any 3 days in the month of October' 2015.
  - (c) Circle may choose any 3 days in the month of October 2015 for the above extra talk time offer.
2. All other terms and conditions will remain same.
  3. The above tariff will be implemented with immediate effect on Pan India basis for the month of October' 2015. The implementation of the tariff is to be made in accordance with 43<sup>rd</sup> Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time.
  4. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
  5. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
  6. This circular is issued based on the approval of ECT vide Approval No 1999 dated 08.10.2015 in P&P-CM cell file No. 3-38/ECT/2015/P&P-CM(Pt.II). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing-CM Section, C.O., BSNL, New Delhi on [hqcm.pp@gmail.com](mailto:hqcm.pp@gmail.com), [hqcm\\_pp@bsnl.co.in](mailto:hqcm_pp@bsnl.co.in).

  
(N. S. Dhama)  
AGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS -Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.

  
(Rakesh Arya)  
Dy. Manager (T&C-CM)